

MAILCOM '19 Atlantic City - April 8-10, 2019 - Daily Planner

Dates: >>>	Monday, April 8, 2019			Tuesday, April 9, 2019					Wednesday, April 10, 2019			
ROUND >>>	Round One: 2:00-3:00 pm	Round Two: 3:15-4:15 pm	Round Three: 4:30-5:30 pm	Round Four: 11:00-12:00 pm	Keynotes 1:00-2:00 pm	Round Five: 2:15-3:15 pm	Round Six: 3:30-4:30 pm	Round Seven: 4:45-5:45 pm	Round Eight: 8:15-9:15 am	Keynotes: 9:30-10:30 am	Round Nine: 10:45-11:45 am	Round Ten: 2:00-3:00 pm
TRACKS v v v												
TRACK 1: Mail Systems Management	MS201: Building a Postal Program from Scratch	MS101: Mail Management – The Basics		MS301: Dealing With Today's Challenges in Mail Management		MS303: Design Basics for an Effective Mail & Distribution Center	MS305: Lowering the Costs of Your Mail Center Operations		MS209: Tips For Working Effectively with the USPS	Sharpen Your Mail Expertise		MS309: Creating a Mail/Delivery Services Operations Guide
TRACK 2: Postal Mail Management		PM203: The Easiest Way to Save	PM201: All About USPS			PM401: Cycle O is Coming, Be Prepared		PM405: Informed Delivery: Daily Pictures of Mail & Mailer Opportunities	PM407: Understanding Address Quality Reporting		PM303: Postal Q&A Workshop/Roundtable	PM309: Mail Communications Manager: The Corporate Consultant
TRACK 3: Leadership & Teambuilding	LD201: Leadership: Moving Forward	LD109: Manage Up: Train Your Boss for Greater Operational Success	LD409: Moving from Manager to Leader		Digital Transformation: Using Comm. Delivery Hubs with Inkjet Tech	LD303: Customer Support – Customer Care	LD404: Leadership and Management Success at Every Level	LD402: A Philosophy in Employee Management	LD308: Developing Leadership Skills from Within		LD209: Cultivating Skills to Grow as an Informal Leader	LD205: Can You Discipline Without Punishment?
TRACK 4: Printing-Mail Production		DP209: Using Inkjet In Print & Mail	DP301: Variable Data Inkjet on Web Offset	DP205: Document Printing TCO's: Comparing Apples, to Oranges, to Pears			DP303: Managing a High Volume Digital Print and Mail Operation	DP309: Thinking About Outsourcing Your Print Production?	DP201: Print & Postage Trade Secrets that Save Big Bucks	DP406: Managing a High Volume Mail Production Environment	Inkjet Workflows: How to Make Your Work Flow Efficiently	
TRACK 5: USPS Workshops & Full Service Mail Management	US206: Full Service Mail			US303: Enterprise Payment System, (EPS)			US401: Enterprise Postal Governance	US306: Choosing the Best Move Update Method for Your Mail	US202: USPS 2019 Promotions			US403: Informed Visibility: Knowing Where Your Mail Is
TRACK 6: Direct Mail Management		DM307: The Importance of Mailpiece Design	DM303: Direct Mail's Relevance in a Multi-Channel World			DM301: Address Quality & Data Management Workshop				Mail - The Total Experience	DM401: Customer Data: Your Greatest Tool or Hindrance?	
TRACK 7: Safety & Security Compliance Training	SS201: Mail Center Security: No longer an Option, But Necessity	SS403: Cyberattacks and How to Defend Against Them		SS305: Advancements in Mail Screening: State of the Art Tech	New Standards in Facility Security	SS301: Explosive Trace Detection Technologies: First Line in Protection	SS203: Violence in the Workplace	SS501: Failure to Communicate: A Case Study on the Letter Bombs	SS405: Who Protects Your Mail?		Security 2019 Issues & Answers, Ask the Experts!	SS209: Improving Threat Image Projection for X-Ray Systems
TRACK 8: Strategic Management	SM401: Emerging Technologies in Mail			SM309: Managing a Successful Outsourcing Partnership		Using Robotics & Tech to Streamline Mail & Delivery Operations	SM306: How to Transform Your Mailing Processes			SD301: Tech Revolution: Coming to a Delivery Network Near You		
TRACK 9: Shipping & Distribution Management	SD405: The Dollars In The Data	SD201: Top Tips for Cutting Shipping Costs		SD401: USPS Package Improvements								
TRACK 10: International Mail Management	IM201: Taking the Mystery Out of International Mailing		IM301: International Shipping with the USPS	IM306: Customs Efficiency Effectiveness & Satisfaction	Delivery & Distribution Tech: Game Changing Solution for Parcels & Mail Delivery		IM401: How the USPS Commercial Carriers Receive & Transport Deadly Materials					IM209: Int'l Addressing Requirements for Foreign Shipping
TRACK 11: Government Mail Management Training	GM302: Best Practices in Government Mail Management		GM204: Service Levels and Key Performance Indicators (KPI's)	GM306: Embracing Customer for Satisfaction Improved Service				GM105: Communication is Destroying Your Career	GM109: Government Mail Operations Roundtable	GM401: Managing With Carrots: Ideas to Motivate		
TRACK 12: Office Services Management		OS301: Streamline Your Operation For Free!	OS203: Digital Mail: Real World Applications in Digitized Distribution	OS109: Prove the Worth of the Mail CTR with Excellent Customer Service		OS401: The Importance of Corporate & Personal Business Ethics	OS305: How to Excel and Thrive in Today's Changing Workplace	OS309: How to Write Effective Operating Procedures	OS209: What Happens to the Midas Touch When It Comes to Customer Services?		OS403: Professionalism in Office Service Operations	
TRACK 13: College & University Mail Management	CU308: College & University Workshop: Issues and Answers		CU301: Best Practices in College & University Mail Management			CU209: Personal Impression Management		CU305: Emerging Trends & Technology in College/University Mail				
TRACK 14: Professional Development		PD401: What It Takes To Earn CMDSM, CMDSS, OSP or MDC Certifications	PD301: The Power of Networking – Benefits of Joining an Association				PD409: What's In Your Relationships Tool Box? Metric or S.A.E Tools or Both?	PD309: What is Your Temperature in Networking and Relationship Building?			PD205: Personal Productivity & Time Management	
CONFERENCE KEYNOTE PRESENTATIONS	1:00-2:00pm: Conference Kickoff & Orientation Lance Humphries, CMDSM, MCOM			8:45-9:45am Keynote Presentation: Business Mailers Update: Inside The USPS Presented by Bob Galaher and Kathleen Siviter National Association of Presort Mailers (NAPM)					12:30-2:00pm Luncheon Keynote Presentation: The Future Of Mail: Challenges & Opportunities Presented by Tammy Whitcomb Inspector General of the U.S. Postal Service			