

mailcom

LAS VEGAS



Annual Fall Convention

October 2-4, 2017

Tuscany Suites Hotel

the art & science of
mail communications

Welcome to the future of mail.



Dear Colleague,

Unlike any other MAILCOM, the Annual Fall Convention puts you in touch with the leading executives and managers in the mail communication and distribution industry. For three days you will be able to access over 75 seminars, keynotes, and advanced leadership programs presented by the top leaders in the industry.

MAILCOM Las Vegas is all about making a difference in your mail and distribution – improving your mail and operations, lowering company costs, and complying with ever-growing regulations.

Come to MAILCOM Las Vegas and:

- ▲ Hear outstanding keynotes on the critical issues facing you and your company's mail and distribution;
- ▲ Earn your management certificate in one of thirteen management areas;
- ▲ Learn nuts-and-bolts solutions that you can take back to the office and implement immediately;
- ▲ Network with your colleagues in sessions and at meal functions.

Sign up today and save! Register by June 2 and save \$150!

Use the attached registration page in the back or go to www.mailcom.org.

See you in Las Vegas!

Lance

Lance Humphries, MCOM, CMDSM
Managing Director
MAILCOM Conference & Exhibition

P.S. Low group rates let you bring top staff. See page 5 for details.

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Agenda-At-A-Glance

MONDAY, October 2, 2017

9:00am-1:00pm CMDSM/CMDSS Review & Exam

8:00am-1:00pm Mail Design Consultant (MDC) Review & Exam

12:00-6:00pm Convention Registration Hours

1:00-2:00pm Conference Kickoff & Delegate Orientation

2:15-3:15pm Sessions Round One

3:30-4:30pm Sessions Round Two

4:45-5:45pm Sessions Round Three

6:00-7:30pm Ice-Breaker Reception

TUESDAY, October 3, 2017

7:30am-5:00pm Conference Registration Hours

8:00-9:00am Continental Breakfast

9:00-10:00am Morning Keynote

10:15-11:15am Sessions Round Four

11:30-12:30pm Sessions Round Five

12:30-2:15pm Leadership Luncheon

2:30-3:30pm Sessions Round Six

3:45-4:45pm Sessions Round Seven

WEDS, October 4, 2017

7:30am-4:00pm Conference Registration Hours

7:30-8:30am Continental Breakfast

8:30-9:30 am Morning Keynote

9:40-10:40am Sessions Round Eight

10:50-11:50am Sessions Round Nine

11:45-12:15pm Energy Break Networking Center

12:15-1:15pm Sessions Round Ten

1:30-2:30pm Sessions Round Eleven

2:30pm Post-Conference Wrap-up & Farewell Salute

Sessions & Workshops

MAILCOM features over 75 expert-led sessions and keynotes, giving you objective information to improve your mail and distribution. Session subject tracks include:

- **Mail Systems Management**
- **The Art Of Mail Communications**
- **Full Service/IMB/Mailer's Scorecard**
- **Postal Regulation Compliance**
- **Safety & Security Compliance Training**
- **Postal Mail Management**
- **Leadership & Professional Development**
- **Support Services Management**
- **Government Mail Management Training**
- **College & University Mail & Inplants**
- **Delivery & Distribution**
- **Strategic & Advanced Management**

Management Certificates

Come to MAILCOM Las Vegas and earn a Management Certificate in one of 13 areas of specialized study, including:

- + Mail Systems Management
- + The Art Of Mail Communications
- + Full Service/IMB/Mailer's Scorecard
- + Postal Regulation Compliance
- + Safety & Security Compliance Training
- + Postal Mail Management
- + Leadership & Professional Development
- + Support Services Management
- + Government Mail Management Training
- + College & University Mail & Inplants
- + Delivery & Distribution

- + Strategic & Advanced Management
- + General Studies: The General Studies Certificate lets you pick and choose the six courses that most interest you in any of the tracks.

Delegates who attend at least six (6) sessions within each Certificate Track, plus the designated keynotes, and have their participation certified by the proctor will receive a certificate signifying completion.

Full conference registrants can receive two certificates. The same rules apply as working towards one certificate.

Plus, delegates can use credits from previous conferences towards a certificate this year. Bring prior completed form and submit when you register.

Professional Certification

MAILCOM certification programs take your achievements and raise them to the professional standard of the industry. All programs are Board certified and guaranteed to make a difference in your management career. You can earn professional certification through the CMDSM, CMDSS, and MCOM programs at MAILCOM Las Vegas. Please note the review dates and filing requirements for CMDSM and CMDSS.

MCOM Master Certification

The Master Certification in Mail Communications (MCOM) program is for those advanced managers who have earned MAILCOM Certificates, CMDSM, CMDSS, CMM, EMCM, and other professional programs. MCOM Master Certification is issued upon completion of the entire certificate program. All managers who earn the requisite certificates can receive the MCOM designation. Learn more about the program at Delegate Orientation, October 2, 1pm.

CMDSM and CMDSS

Since 1989 the Mail Systems Management Association has acted as the certifying agency for the mail systems profession. Every qualified manager can take the written final exam at MAILCOM to earn the designation "Certified Mail and Distribution Systems Manager" (CMDSM). The MSMA will also be offering the "Certified Mail and Distribution Systems Supplier" (CMDSS) final examination. Deadline for applications is September 1, 2017. *For details go to msmanational.org.*

Mailpiece Design Consultant (MDC)

The MDC Certification program focuses on classes of mail, mailpiece design, mail preparation/requirements and extra services. The MDC Session & Exam will be held on October 2, 8am-1:00pm. A fee of \$50-\$70 is charged. Visit www.msmanational.org for details.

Learn more at mailcom.org

Registration Form

INSTRUCTIONS: Complete this form and return with your check, credit card, or purchase order information. Send to:

**Registration Dept., MAILCOM, POB 451,
Brigantine, NJ 08203-0451**

You can fax the registration form to 609-264-0120.
Or, register online at www.mailcom.org.

Questions? Call the Registration Desk at 609-264-0120.

DELEGATE INFORMATION

FIRST NAME _____

LAST NAME _____

TITLE _____

COMPANY _____

ADDRESS _____

CITY STATE ZIP _____

PHONE _____

EMAIL _____

ADDITIONAL NAME _____

ADDITIONAL EMAIL _____

ADDITIONAL NAME _____

ADDITIONAL EMAIL _____

ADDITIONAL NAME _____

ADDITIONAL EMAIL _____

ADDITIONAL NAME _____

ADDITIONAL EMAIL _____

ADDITIONAL NAME _____

ADDITIONAL EMAIL _____

CONFERENCE ENROLLMENT

Enrollment includes entry to all seminars/keynotes/ meals and supporting documentation as well as a certificate signifying completion of the conference.

Full Conference Enrollment

- | | |
|---|-------|
| <input type="checkbox"/> Advanced Rate (<i>by June 2</i>) | \$795 |
| <input type="checkbox"/> Early-Bird Rate (<i>By July 28</i>) | \$845 |
| <input type="checkbox"/> Regular Full Rate (<i>After July 28</i>) | \$945 |

Group Rates Full Conference

(2+ Same Co./per person)

- | | |
|--|-------|
| <input type="checkbox"/> Early-Bird Group Rate (<i>By July 28</i>) | \$775 |
| <input type="checkbox"/> Regular Group Rate (<i>After July 28</i>) | \$845 |

(4+ Same Co./per person)

- | | |
|---|-------|
| <input type="checkbox"/> Early-Bird Large Group (<i>By July 28</i>) | \$745 |
| <input type="checkbox"/> Regular Large Group (<i>After July 28</i>) | \$795 |

Two & One Day Enrollments

- | | |
|---|-------|
| <input type="checkbox"/> Two-Day: Monday-Tuesday | \$695 |
| <input type="checkbox"/> Two-Day: Tuesday-Wednesday | \$695 |
| <input type="checkbox"/> One-Day: Monday Only | \$395 |
| <input type="checkbox"/> One-Day: Tuesday Only | \$395 |
| <input type="checkbox"/> One Day: Wednesday Only | \$395 |

TOTAL \$ _____

PAYMENT INFORMATION

- Check (payable to MAILCOM)
 Credit Card: Visa MC MC AX Disc

NAME: _____

CARD #: _____

Security Code: _____ EXP DATE: _____

SIGNATURE: _____

Hotel Accommodations

You will be amazed at MAILCOM's Las Vegas address – an all-suites hotel that is ideal for professional conferences. Last year's attendees raved about the facility.

Tuscany Suites Hotel Room Rates are \$69.00 (Sunday thru Thursday) and \$129.00 (Friday & Saturday).

Register online at www.mailcom.org

